Trusted Insurance Services
Cookie Policy

Please read this page to understand our views and practices regarding cookie data and how we will treat it. By using our site, you indicate that you accept these terms of use and that you agree to abide by them.

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information, such as the number of visitors, to the owners of the site. Most major websites use cookies.

Some cookies on our website are essential for us to be able to provide you with a service or information you have requested. Accepting these cookies is a condition of using this website. If you prevent these cookies, via your browser for example, we can't predict how our website will perform during your visit. Some services may stop working.

COLLECTING INFORMATION ABOUT VISITORS TO OUR WEBSITE

In order to provide full access to our website we sometimes need to collect information about you and how it will be used.

When someone visits our website we collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. We collect this information in a way which does not identify anyone. If we do want to collect personally identifiable information through our website, we will be up front about this. We will make it clear when we collect personal information and we will explain what we intend to do with it.

The table below explains the cookies we use and why.

Name	Purpose
SESSION COOKIES	These are temporary cookies which remain in the cookies file of your browser. These cookies are deleted when you close your browser.
PERSISTENT COOKIES	These cookies remain in the cookies file of your browser for longer durations. The duration is dependent on the specific cookie.
STRICTLY NECESSARY COOKIES - ALWAYS ACTIVE	These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.
ANALYTICAL/PERFORMANCE COOKIES	These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these

	cookies we will not know when you have visited our site, and will not be able to monitor its performance. Services are rendered through the use of Google Analytics and Zoho One (PageSense).
TARGETING COOKIES	These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising. Services are rendered through the use of Google Analytics and Zoho One (PageSense).

HOW TO DISABLE ALL COOKIES

For information on how to disable all cookies, visit www.allaboutcookies.org. If you disable all cookies on our website, some services will not work properly, for example online forms.

MORE INFORMATION

Useful information about cookies can be found at www.allaboutcookies.org and www.ico.gov.uk.